

| Period | June  |     |  | July   |     |      | August   |  |      | September  |                 |      | October   |                    |      |           |
|--------|---|-----|--|--|-----|------|--|--|------|--|-----------------|------|---|--------------------|------|-----------|
|        | Early   | Mid | Late   | Early  | Mid | Late | Early  | Mid  | Late | Early  | Mid             | Late | Early   | Mid                | Late |           |
| Item   | Receive application for participation / Notify approval/rejection of participation / Enter detailed information |     |  |  |     |      |  |  |      | Information announcement                               | Matching period |      | Finalize business meeting                                 | Preparation period |      | Key stage |
| Media  | Application for participation   |     | June 17 (Mon.) 14:00 (JST)<br>Start receiving applications for participation |  |     |      |  | July 31 (Wed.) 17:00 (JST)<br>Deadline for applications for participation      |      |  |                 |      |   |                    |      |           |
|        | Approval / Rejection of participation   |     |  | Late June (Scheduled)<br>Start notifying approval/rejection of participation |     |      |  | Early August<br>Finish notifying approval/rejection of participation           |      |  |                 |      |   |                    |      |           |
|        | Enter / announce detailed information   |     |  | Late June (Scheduled)<br>Start entering detailed information                 |     |      | August 19 (Mon.)<br>Deadline for entering detailed information | August 20 (Tue.)<br>Announce detailed information about Sellers & MICE sellers |      |  |                 |      |   |                    |      |           |
|        | Appointment matching  |     |  |  |     |      | August 28 (Wed.)<br>Start the first appointment matching       |  |      | September 20 (Fri.)<br>First appointment matching end  |                 |      |   |                    |      |           |
|        | Business meeting schedule   |     |  |  |     |      |  | September 12 (Thu.)<br>Start the second appointment matching                   |      | September 20 (Fri.)<br>Second appointment matching end |                 |      | September 30 (Mon.)<br>Finalize business meeting schedule |                    |      |           |

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