



VISIT JAPAN Travel & MICE Mart 2026
Website Registration Manual
[for Buyers]

June 3 (Wed.), 2026
Secretariat of VISIT JAPAN Travel & MICE Mart 2026

Flow from registration of detailed information to determination of business meeting schedule

		This manual	Required for buyers
June	3 (Wed.)	Sending VJTM & VJMM 2026 website registration manual	<div style="border: 1px solid black; padding: 2px; display: inline-block;">Flow is shown on the next page</div>
	June 8 (Mon.) 19 (Fri.) July 17 (Fri.)	<p style="text-align: center;">Application Period for Participation June 8 (Mon.), 10:00 a.m. (JST) – June 19 (Fri.), 5:00 p.m. (JST)</p> <ul style="list-style-type: none"> ◆ Be sure to apply for participation before the deadline. ◆ If you failed to do so, you may be disqualified from joining the VJTM&VJMM program. Therefore, be sure to finish applying for participation before the deadline. 	<input checked="" type="checkbox"/>
July		<p style="text-align: center;">Information Registration Period June 8 (Mon.), 10:00a.m. (JST) – July 17 (Fri.), 5:00 p.m. (JST)</p> <ul style="list-style-type: none"> ◆ The deadline for registration is July 18 (Fri.), 5:00 p.m. (JST) , but participants are requested to complete their registration as soon as possible. ◆ If you fail to complete the registration before the deadline, you may be disqualified from joining the VJTM&VJMM program. ◆ Once you have registered “Business meetings and matchings” and “Business meeting participants”, you will be authorized to choose a desired FAM trip course and apply to participate in Excursions. 	<input checked="" type="checkbox"/>
	31 (Wed.)	<p style="text-align: center;">Information disclosure of participant sellers (scheduled)</p> <ul style="list-style-type: none"> ◆ Time allotted for preparing appointment requests. ◆ Choose the sellers you want to send your requests to on or after Mon., August 5. <p style="text-align: center;">Sending the business meeting request manual (scheduled)</p>	
August	August 5 (Wed.) 28 (Fri.)	<p style="text-align: center;">First Business Meeting Request Period August 5 (Wed.) – August 28 (Fri.) (tentative)</p> <ul style="list-style-type: none"> ◆ Both buyers and sellers send requests to the preferred business meeting partners. ◆ Approve or decline incoming requests and finalize the meeting schedule. 	<input checked="" type="checkbox"/>
September	August 28 (Fri.) September 4 (Fri.)	<p style="text-align: center;">Second Business Meeting Request Period August 28 (Fri.) - September 4 (Fri.) (tentative)</p> <ul style="list-style-type: none"> ◆ Requests from buyers and sellers are registered in the secretariat's server as data for system-based matching (matching arrangements) by the secretariat. 	<input checked="" type="checkbox"/>
	4 (Fri.)	<p style="text-align: center;">Completion of all business meeting requests (tentative)</p>	
	10 (Thu.)	<p style="text-align: center;">Determination of business meeting schedule (tentative)</p>	<input checked="" type="checkbox"/>
	11 (Fri.)	<p style="text-align: center;">Sending of business meeting participation manual (tentative)</p>	
	24 (Thu.) 26 (Sat.)	<p style="text-align: center;">VISIT JAPAN TRAVEL & MICE MART 2026 PERIOD September 24 (Thu.) – September 26 (Sat.)</p>	<input checked="" type="checkbox"/>

Process from Participation Application to Information Registration.

Participation Application and Information Registration Period.

Application for participation : June 8th (Mon.), 10:00 (JST) - **June 19 (Fri)**, 5:00 p.m. (JST)Detailed registration : June 8th (Mon.), 10:00 (JST) - **July 17 (Fri)**, 5:00 p.m. (JST)

Registration of ID (e-mail address) (Pages 3 - 5)

Registration of ID (e-mail address)

After you are authorized to join the program, you must enter a one-time password that will be sent to you at this email address every time you log in. We recommend that you register an email address specifically for that purpose and **share it with the rest of your team.**

Go to the top page of our official website, then click Registration, go to Buyers, enter your ID (your email address), and send it. In return, the system will be automatically sending you an email containing the link to the registration page. Click the link pasted in the email or paste it on your browser, then move on to the registration page.

- If your PC is set to classify automated emails as spam, please set it to un-classify our emails, from @vjtm.jp, as spam emails in advance.

Application for registration (pages 6 and 7)

Agreement on Participation Guidelines /
Cancellation Policy / Privacy Policy /
JNTO CONSENT FORM

In addition to reading the Participation Guidelines, Cancellation Policy, and Privacy Policy, if you reside in a country or region subject to the GDPR or similar regulations, please read the JNTO CONSENT FORM carefully, and only proceed if you agree to the terms.

Application for registration (pages 8 and 9)

Enter your corporate information, contact
person details, and password.

Enter the password you will be using when logging in to your corporate/organization information, contact details, and My Page, then send it to us. Our system will send you an automatic email telling you that your application for registration has been accepted.

**Please complete all required steps by 5:00 p.m. (JST) on
Friday, June 19.**

- If you fail to complete the registration before the deadline, you may be disqualified from joining the VJTM & VJMM program.

Participation Approval Email (page 10)

Receiving participation approval email

We will send you an email approving your participation approximately one week after receiving your application.

Once you receive the confirmation email, you will be able to log in from the top page of our official website.

Log in to your My Page (page 10 - 12)

Login page

ID + Password + One-Time Password

Do the following after receiving an email from us authorizing you to join our program: go to our official website; go to the home page; log in; click > Buyer to go to the Login page; enter your ID (email address) and password; press Login. Within a minute, you will receive an eight-digit one-time password that contains letters and numbers.

Enter your one-time password and click Login again. You can then proceed to your My Page.

Forgotten your password/Set a new password ▶ page 20

Entering your details (page 12 - 19)

Register relevant detailed
information on My Page

Once you have registered your "Business meetings and matchings" and "Business meeting participants" on My Page, you will be able to select your FAM Trip course and apply to participate in Excursions.

You can also save your registration information before completing your registration.

- Your applications for Fam trip courses will be examined and finalized by the Secretariat in order of registration.
- Registration for Excursions is on a first-come, first-served basis. Registration will close once capacity is reached.
- **Since MICE buyers have already been assigned to specific FAM Trip courses, they do not need to register on the FAM Trip page. In addition, they cannot sign up for Excursions.**

**Please complete all required steps by 5:00 p.m. (JST) on
Friday, July 17.**

- If you fail to complete the registration before the deadline, you may be disqualified from joining the VJTM & VJMM program.

Completion of registration

Registration of ID (e-mail address)

Access the link below and move on to our official website for VJTM & VJMM 2026.

<https://www.vjtm.jp/>

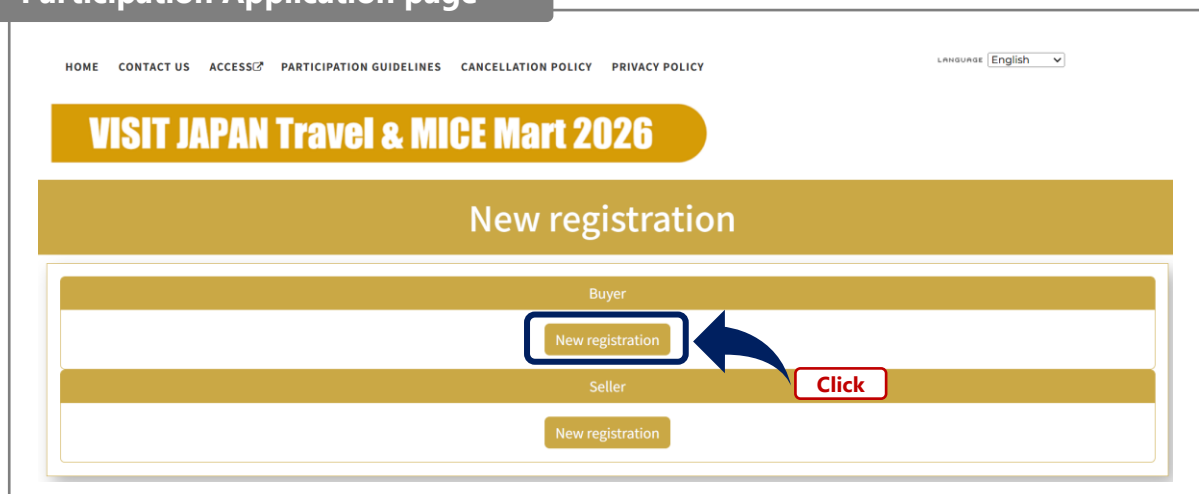
Top page of our official website



- Go to the top page of our official website, click the New Registration button, and move on.



Participation Application page



- Go to the Buyers option, click the New Registration button, and move on.

Participation Application page

Registration for Buyer

Registration for Buyer

Only buyers who have been invited by JNTO are eligible to apply for participation.

As soon as you have sent an e-mail after entering your e-mail address, we will send an information e-mail with the URL that contains a page where you can apply for participation. Please click the URL in the e-mail you receive and enter the necessary items in the application form before sending it back.

Please click the URL in the e-mail you receive and enter the necessary items in the application form before sending it back.

Registration form acceptance period: from Monday, June 8, 2026, at 10:00 a.m. (JST) to Friday, June 19, 2026, at 5:00 p.m. (JST).

Note: If you fail to complete your application by 5:00 p.m. (JST) on Friday, June 19, 2026, we will assume that you have decided not to join the program.


E-mail address

Enter your ID (e-mail address)

Confirmation e-mail address

Enter your e-mail address again

Our information e-mail will usually be transmitted within one minute after you send your e-mail address. If you do not receive the information e-mail after one minute, please check the spam folder, as the e-mail may be in that folder as a security measure. If you do not locate the e-mail, please inquire with the secretariat.

I'm not a robot 

Please verify that you are not a robot

- This email address will be your login ID from now on.
- Re-enter the email address in the field labeled "your email address again," using the same email address that you provided earlier.
- If you enter a different email, address you will not be able to proceed.
- You cannot change your ID (email address) in the future. If you need to make any changes, please contact buyer@vjtm.jp after completing the creation of My Page.

- Once your participation has been approved, you will be required to enter a **one-time password** that will be sent to your registered email address **each time you log in**.
- If multiple participants are logging in, they will need to receive a one-time password each time, so please use a **shared email address** that all participants can access.
 - Please note that in many cases, users who register a personal email address end up needing to switch to a **shared email address**.



Email address submission completion page

Registration for Buyer

Thank you very much for your cooperation for registration procedure. We inform you of the URL for registration by auto reply e-mail. Please access the URL indicated in this mail and complete registration procedure. You have not yet completed your application to participate. Be sure to complete your application by 5:00 p.m. (JST) on Friday, June 19.

Our information e-mail will usually be transmitted within one minute after you send your e-mail address. If you do not receive the information e-mail after one minute, please check the spam folder, as the e-mail may be in that folder as a security measure. If you do not locate the e-mail, please inquire with the secretariat.

Your registration is not yet complete.

- When you have sent your email address, you will receive an automatic notification with a link that you can use to access your Apply for Registration form.
- Our system usually sends the notification within one minute. If it does not arrive after more than one minute, it may have been redirected into the spam mail folder due to your corporate security policy. Check the spam folder. If you are unable to locate the email, please contact the Secretariat for assistance.
- Contact : buyer@vjtm.jp



E-mail Notification for Participation Application Form URL (Link)

E-mail title: The link to apply for registration for VJTM & VJMM 2026

Thank you for your temporary registration.

We would like to provide instructions on how to register permanently for VISIT JAPAN Travel & MICE Mart 2026.

Please click the link below, and carefully read the Participation Guidelines, Cancellation Policy, and Privacy Policy. If your country or region of residence is subject to GDPR or similar regulations, the "JNTO CONSENT FORM" will be displayed. Please review and agree to this form as well.

If you agree to all the statements outlined in these documents, you may proceed to the Apply for Registration page.

You have not yet completed your application to participate. Be sure to complete your application by 5:00 p.m. (JST) on Friday, June 19.

https://www.vjtm.jp/registration_buyer.php=3b138dfe6423049a0 (example)

Click the relevant link.

Your registration is not yet complete.

- The notification contains the link to the registration application form. Either click on the link or copy and paste it into your browser to access to the registration application form.
- This link is specifically issued for the email address you have registered with us. You cannot apply for registration with any email address other than the one you have previously entered.



Agreement on Participation Guidelines/Cancellation Policy/Privacy Policy/JNTO CONSENT FORM

Important matters

Please read the Buyer Participation Regulations, the Cancellation Policy, and the Privacy Protection Policy, and click "Next" after agreeing to each of them.

If your country or region of residence is subject to GDPR or similar regulations, the "JNTO CONSENT FORM" will be displayed. Please review and agree to this form as well.

Country / Region of Residence

• Please select the country/region where you currently reside, not your nationality.

- | | | | | | |
|--------------------------------------|-----------------------------------|--|-----------------------------------|------------------------------------|---------------------------------|
| <input type="radio"/> South Korea | <input type="radio"/> China | <input type="radio"/> Taiwan | <input type="radio"/> Hong Kong | <input type="radio"/> Thailand | <input type="radio"/> Singapore |
| <input type="radio"/> Malaysia | <input type="radio"/> Indonesia | <input type="radio"/> Philippines | <input type="radio"/> Vietnam | <input type="radio"/> Cambodia | <input type="radio"/> India |
| <input type="radio"/> Australia | <input type="radio"/> New Zealand | <input type="radio"/> United States | <input type="radio"/> Canada | <input type="radio"/> Mexico | <input type="radio"/> Brazil |
| <input type="radio"/> United Kingdom | <input type="radio"/> Ireland | <input type="radio"/> France | <input type="radio"/> Germany | <input type="radio"/> Italy | <input type="radio"/> Spain |
| <input type="radio"/> Netherlands | <input type="radio"/> Belgium | <input type="radio"/> Austria | <input type="radio"/> Switzerland | <input type="radio"/> Denmark | <input type="radio"/> Finland |
| <input type="radio"/> Norway | <input type="radio"/> Sweden | <input type="radio"/> United Arab Emirates | | <input type="radio"/> Saudi Arabia | <input type="radio"/> Qatar |
| <input type="radio"/> Oman | <input type="radio"/> Bahrain | <input type="radio"/> Kuwait | <input type="radio"/> Israel | <input type="radio"/> Türkiye | <input type="radio"/> Japan |
| <input type="radio"/> Other | <input type="text"/> | | | | |

- Please read the Participation Guidelines, Cancellation Policy, and Privacy Policy, and check the box if you agree with them. If applicable, please also review the JNTO CONSENT FORM.

- First, please select the country or region where you **currently reside**.
- If none of the options listed applies to your country or region, please select "Other" and enter the specific name of the country or region.

Buyer Participation Guidelines

* You will find an "I Agree" checkbox in various parts of the Participation Guidelines. Read the whole of the Participation Regulations, and if you agree to the contents, click "I Agree" checkbox at each checkpoint. If you do not agree to all such prompts, you will not be authorized to join VJTM & VJMM program.

Secretariat herein refers to an operator commissioned by Japan National Tourism Organization (hereafter "JNTO") to plan and operate VISIT JAPAN Travel & MICE Mart 2026 (hereafter "VJTM & VJMM").

Participants herein refer to individuals who belong to travel agencies and meeting planners that develop or sell (or plan to develop or sell) tour products to Japan, travel agencies that offer incentive tours, and other organizations and who are selected and approved by JNTO.

For the purpose of these Regulations, "sellers" shall be construed as Japanese tourist associations, corporations, or organizations that have registered themselves for business meeting opportunities in VJTM & VJMM and whose registrations have been approved by JNTO.

1. As a rule, participants must participate in the business meetings, FAM trip, and any other official events specified by JNTO that are held during VJTM & VJMM period and must not leave the programs before their scheduled ends. Participants must obtain permission from JNTO if they need to leave the events for an unavoidable reason, and must pay for transportation and other expenses associated with their withdrawal.
2. Regarding the business meetings that are held during VJTM & VJMM period, participants must attend all business meetings that have been arranged with sellers in accordance with the business meeting schedule. As the business meetings will be held in English or Japanese, participants must be able to communicate in English or Japanese.

I agree to the above

3. Those allowed to attend VJTM & VJMM business meetings shall be the participants specified in the detailed information for participation, and those accompanying the participants shall not exceed the number of admission passes issued.

Agreement on Participation Guidelines/Cancellation Policy/Privacy Policy/JNTO CONSENT FORM

Cancellation Policy

VJTM & VJMM participants whose registration has been approved by the Secretariat and who wish, for their own reasons, to cancel their registration for participation must submit a cancellation notice and a statement of the reasons to JNTO and the Secretariat either by snail mail or email. Participants shall bear any cancellation charges for accommodation, FAM trips, or other events that they may have canceled.

I agree to the above

Privacy Policy

The Secretariat for VISIT JAPAN Travel & MICE Mart 2026 (to be undertaken by JTB Corporation, hereafter referred to as "the Secretariat") will in the course of VISIT JAPAN Travel & MICE Mart 2026 handle all information provided by its registrants as specified below:

- As per the standards for handling personal information for the Secretariat (JTB Corporation) and the organizer (JNTO)
 - * JTB Corporation Personal Information Protection Policy: <https://www.jtbcorp.jp/en/privacy/>
 - JNTO's Privacy Policy: <https://www.japan.travel/en/privacy-policy/>
- In order to properly handle the information obtained, the Secretariat shall assign an Information Handling Manager to instruct and supervise the Secretariat staff that handle information on those who registered at VJTM & VJMM, and ensure the prevention of leaks and falsification of information, and acts of illegal intrusion.
- The Secretariat shall classify the information it handles into the following two groups: [1] "General Information" that includes corporate information (e.g., name, line of business, area of business) of your company or organization, information that can identify the registrant (e.g., address, telephone number, email address of the registrant), and the name of the person in charge; [2] "Special Information" that includes details of appointment requests submitted by registrants for individual business meetings, the other parties that have closed deals with registrants, business meeting schedules, and the results of business meetings.
- "General Information" will be disclosed only to registered participants as necessary for submitting business meeting requests between registrants. However, the buyers' "General Information," specifically the "Company/Organization Name" and "Country/Region," may be provided to prospective buyers, sellers, and other parties considering participation.
- "Special information" will be exclusively used for improving the arrangement of matching and future business meetings and shall not be used, provided or published for any purpose other than arranging business meetings.
- The Secretariat will collect information required for international buyers to enter Japan and join business meetings and FAM trips, such as registrants' names, addresses, email addresses, emergency contact details, sex, whether they are insured or not, what they are allergic to, eating habits, and information about flights they may have reserved along with their passport numbers, nationalities, dates of birth, and other special considerations. The above information will be supplied by the organizer, Japan National Tourism Organization (JNTO), to Nippon Travel Agency Co., Ltd. (NTA), one of the contractors under VISIT JAPAN Travel & MICE Mart 2026. NTA will use such personal information to provide accommodation and transportation services during the program, and to contact the registrants regarding business meetings and FAM trips.

JNTO CONSENT FORM

JAPAN NATIONAL TOURISM ORGANIZATION (JNTO)

CONSENT FORM

JNTO Headquarters is based in Yotsuya 1-6-4, Shinjuku-ku, Tokyo, Japan. This consent form is issued to you on behalf of JNTO's entities and establishments that need to obtain your consent to process your personal data in the way described below.

To see the contact details of the entities and establishments that form part of JNTO, see: <https://www.japan.travel/en/contact/>

By checking the check box you are giving your consent to the following processing:

1. Request for your consent to process your personal data

The purpose of processing is based on your consent in accordance with Article 6(1)(a) and Article 9(2)(a) of the GDPR. We hereby request your consent, which can be withdrawn at any time without affecting the lawfulness of the processing based on your consent before the withdrawal, in order to provide you with the services described below.

I agree to the above

*If you do not agree to JNTO Consent Form, you cannot join VJTM & VJMM 2026.

Go next

- Read the Participation Guidelines, Cancellation Policy, and Privacy Policy. If you are from a GDPR country, carefully review JNTO Consent Form. If you agree to the statements mentioned in these documents, please check the corresponding checkboxes for each item and proceed.

- Please fill out the application form using English only. However, you may enter the company name in your native language.
- Fill in all required fields, click [Confirm] button, review your details on the confirmation page, then click [Send] button.

Registration for Buyer

Fill out each field of the following Apply for Registration form.

* Please fill in all items in English.

* Asterisked (*) items of information will be made available to the sellers.

* All items except those labelled "Optional" are compulsory.

Country / Region of Residence	<input type="radio"/> South Korea <input type="radio"/> Malaysia <input type="radio"/> India <input type="radio"/> Mexico <input type="radio"/> Germany <input type="radio"/> Switzerland <input type="radio"/> United Arab Emirates <input type="radio"/> Bahrain <input type="radio"/> Other	<input type="radio"/> China <input type="radio"/> Indonesia <input type="radio"/> Australia <input type="radio"/> Brazil <input type="radio"/> Italy <input type="radio"/> Denmark <input type="radio"/> Kuwait	<input type="radio"/> Taiwan <input type="radio"/> Philippines <input type="radio"/> New Zealand <input type="radio"/> United Kingdom <input type="radio"/> Netherlands <input type="radio"/> Finland <input type="radio"/> Saudi Arabia <input type="radio"/> Israel	<input type="radio"/> Hong Kong <input type="radio"/> Philippines <input type="radio"/> New Zealand <input type="radio"/> United Kingdom <input type="radio"/> Netherlands <input type="radio"/> Finland <input type="radio"/> Saudi Arabia <input type="radio"/> Türkiye	<input type="radio"/> Thailand <input type="radio"/> Vietnam <input type="radio"/> United States <input type="radio"/> Ireland <input type="radio"/> Belgium <input type="radio"/> Norway <input type="radio"/> Qatar <input type="radio"/> Japan	<input type="radio"/> Singapore <input type="radio"/> Cambodia <input type="radio"/> Canada <input type="radio"/> France <input type="radio"/> Austria <input type="radio"/> Sweden <input type="radio"/> Oman
GDPR or Equivalent Regulations	GDPR or Equivalent Regulations					
Participation Guidelines Cancellation Policy Privacy Policy JNTO CONSENT FORM	<input checked="" type="checkbox"/> Agreement <input checked="" type="checkbox"/> Agreement <input checked="" type="checkbox"/> Agreement <input checked="" type="checkbox"/> Agreement		Participation Guidelines Cancellation Policy Privacy Policy JNTO CONSENT FORM			
JNTO office	Which office of JNTO has recommended this program to you?					
	<input type="radio"/> Seoul <input type="radio"/> Hong Kong <input type="radio"/> Jakarta <input type="radio"/> New York <input type="radio"/> London <input type="radio"/> Stockholm	<input type="radio"/> Beijing <input type="radio"/> Taiwan <input type="radio"/> Manila <input type="radio"/> Los Angeles <input type="radio"/> Madrid <input type="radio"/> Tokyo Headquarters	<input type="radio"/> Shanghai <input type="radio"/> Bangkok <input type="radio"/> Hanoi <input type="radio"/> Toronto <input type="radio"/> Frankfurt	<input type="radio"/> Guangzhou <input type="radio"/> Singapore <input type="radio"/> Delhi <input type="radio"/> Mexico <input type="radio"/> Paris	<input type="radio"/> Chengdu <input type="radio"/> Kuala Lumpur <input type="radio"/> Sydney <input type="radio"/> Rome <input type="radio"/> Dubai	
Company name (English name) *	<input type="text"/>					
Company name (native language) *	<input type="text"/>					
	* Fill out this field in your native language.					
Country or region where the office is located *	<input type="radio"/> South Korea <input type="radio"/> Malaysia <input type="radio"/> India <input type="radio"/> Mexico <input type="radio"/> Germany <input type="radio"/> Switzerland <input type="radio"/> United Arab Emirates <input type="radio"/> Bahrain	<input type="radio"/> China <input type="radio"/> Indonesia <input type="radio"/> Australia <input type="radio"/> Brazil <input type="radio"/> Italy <input type="radio"/> Denmark <input type="radio"/> Kuwait	<input type="radio"/> Taiwan <input type="radio"/> Philippines <input type="radio"/> New Zealand <input type="radio"/> United Kingdom <input type="radio"/> Netherlands <input type="radio"/> Finland <input type="radio"/> Saudi Arabia <input type="radio"/> Israel	<input type="radio"/> Hong Kong <input type="radio"/> Philippines <input type="radio"/> New Zealand <input type="radio"/> United Kingdom <input type="radio"/> Netherlands <input type="radio"/> Finland <input type="radio"/> Saudi Arabia <input type="radio"/> Türkiye	<input type="radio"/> Thailand <input type="radio"/> Vietnam <input type="radio"/> United States <input type="radio"/> Ireland <input type="radio"/> Belgium <input type="radio"/> Norway <input type="radio"/> Qatar <input type="radio"/> Japan	<input type="radio"/> Singapore <input type="radio"/> Cambodia <input type="radio"/> Canada <input type="radio"/> France <input type="radio"/> Austria <input type="radio"/> Sweden <input type="radio"/> Oman
Password	* You will need a password to login. Please make sure you record, control and store it appropriately. <input type="password"/> * Your password must be between 12 and 64 characters inclusive. It must include at least one character of each of the four character types (Latin uppercase, Latin lowercase, numeric, and symbol).					
Password (again)	<input type="password"/> * For confirmation, please re-enter the same password.					

Confirm

Participation Approval Email

Email title: Approval of your participation in VJTM & VJMM 2026

Thank you very much for your registration application for VISIT JAPAN Travel & MICE Mart 2026. Your participation has been confirmed.

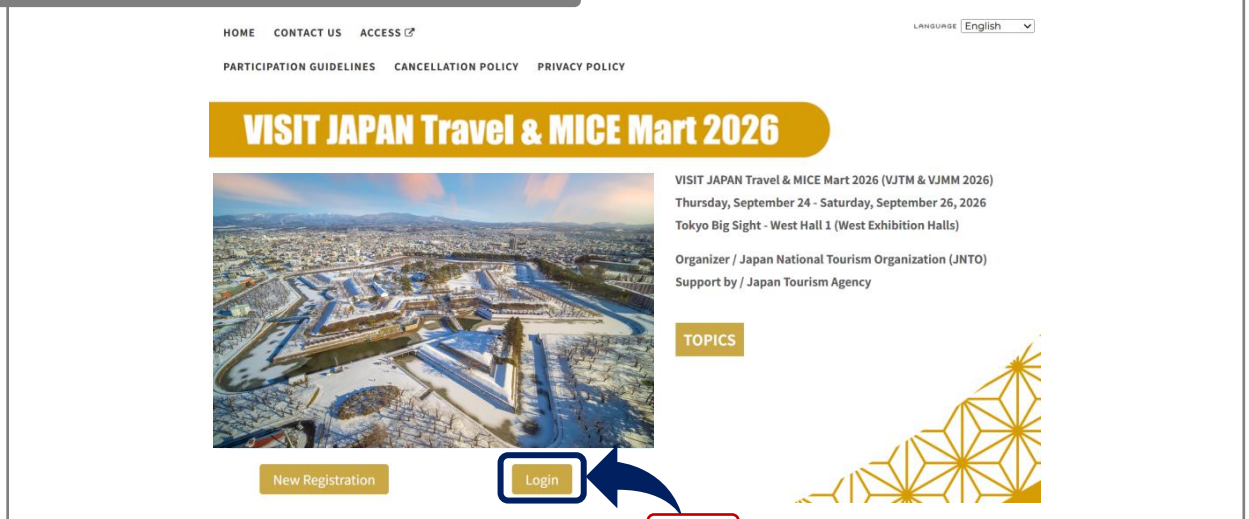
Go to our official website at <https://www.vjtm.jp/login.php?t=buyer> and specify the various details by 5:00 p.m. (JST) on Friday, July 17.

Important

<https://www.vjtm.jp/login.php?t=buyer>

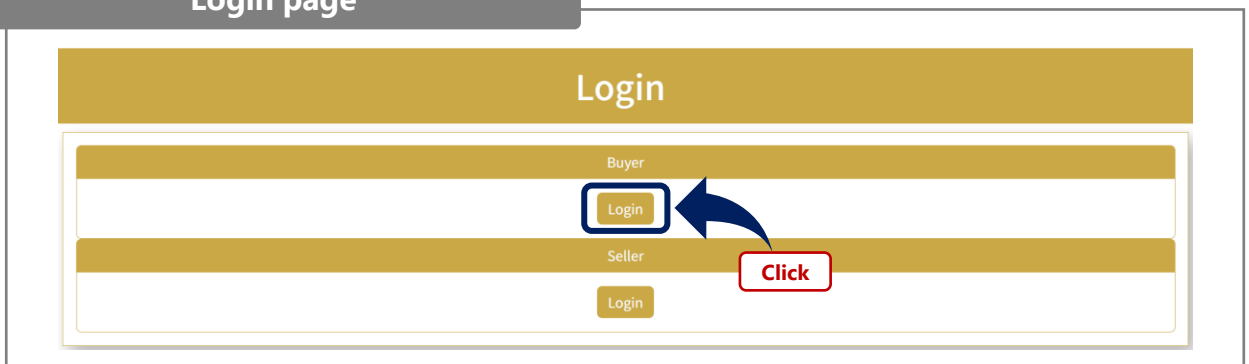
- When you log in, please ensure that you can receive emails sent to your registered email address (ID).
- Here you must enter the one-time password addressed to your email address (ID).

Top page of our official website



- Go to the top page of our official website, click Login, and proceed.

Login page



- Click Buyer's Login and continue.

Page for entering your ID and password

Login

To: For Buyers

Please press the "Login" button after entering your Login ID and password.

Login ID (Email address)

Password

Login

If you don't remember your password and if you wish to set a new password, click here.

- Login with the ID (email address) that you specified.

Page for entering One-time password

Login

To: For Buyers

Enter the one-time password that we have sent to the email address that you have registered, and press Login.

One-time password

Login

- Enter your ID (email address) and password. You will then see the page where you can enter your **One-time password**.
- You will receive an email that notifies you of your **one-time password** sent to your registered email address (ID). Please find and check it soon.

An email that notifies you of your one-time password

Email title : [VJTM & VJMM 2026] The notice on your one-time password

To log in to your My Page, enter the one-time password indicated below.

One-time password: xxxxxxxx

- Enter your one-time password specified in the email that you have just received; then, click Login again.
- **Your one-time password will be valid for 10 minutes after you receive your email notifying you of it.**
- The one-time password will expire after 10 minutes and become invalid. Please log in again.

Page for entering One-time password

My Page

Company Name **Registration number : 5*****

Notice

Fill out all fields by 5:00 p.m. (JST) on Friday, July 17.

You will be able to register if you want to join a FAM Trip and go on an Excursion after you have finished specifying your "Business meetings and matchings" and "Business meeting participants."

Information to register	Status	
Initial registration	Already registered * The registration deadline is Friday, July 17, at 5:00 p.m. (JST).	Edit Page
Business meetings and matchings	Please complete your registration * The registration deadline is Friday, July 17, at 5:00 p.m. (JST)	Input / Edit Page Click
Business meeting participants	Please complete your registration * The registration deadline is Friday, July 17, at 5:00 p.m. (JST)	Input / Edit Page Click
Fam trip	Please make sure to select up to five choices. First, please finish registering your Info about business meetings and matchings and Participant info. To register your FAM trip options, complete the above two registrations first, and then go to Entry and edit. * Those who specified that they will not take part in a FAM trip in their preliminary check must enter this information as well. We will decide your FAM trip course after checking your preferences on a first-come first-served basis. * The registration deadline is Friday, July 17, at 5:00 p.m. (JST)	Input / Edit Page
Registration for an Excursion	Please complete your registration * We are accepting applications on a first-come, first-served basis for 50 participants [25 for Haneda Airport Area and 25 for Narita Airport Area]. First, please finish registering your Info about business meetings and matchings and Participant info. To register your Excursion, complete the above two registrations first, and then go to Entry and edit. * The registration deadline is Friday, July 17, at 5:00 p.m. (JST) * We will be closing each course as soon as it has reached its capacity.	Input / Edit Page

- Please specify your "Business meetings and matchings" and "Business meeting participants." Only after doing that will you be authorized to register if you want to join a FAM Trip and go on an Excursion.
- If you do not complete the registration for "Business Meetings and Matching" and "Business Meeting Participant" by the deadline, you will not be able to select your desired FAM Trip course or apply to go on an Excursion. Therefore, if you do not complete the registration process by the deadline, you may lose a chance to participate.

FAM trip

- **Your FAM Trip will be determined on a first-come, first-served basis after your details are checked (In view of the time difference, the courses will be determined by lottery every 48 hours for the participants who have indicated their wishes. Therefore, there will be no advantage or disadvantage due to the time differences).**
- If you are a MICE buyer, you will join your predetermined FAM Trip course, so you do not need to enter your details on your FAM Trip page.

Excursion

- Excursions will be held on the day before the business meetings (Wednesday, September 23) in the Greater Kanto regions near Haneda Airport and Narita Airport. We are accepting applications on a first-come, first-served basis for 50 participants [25 for Haneda Airport Area and 25 for Narita Airport Area].
- MICE buyers cannot register for Excursions.

The image is of work in progress and the final product may be different.

Business meetings and matchings

[Return to My Page](#)

Note) Please fill in all items in English.

Please fill in all necessary items in the following form and click the Renew button.

* All the information that you may have entered on this page will be made available to the sellers.

* All items except those labelled "Optional" are compulsory..

PR comment for sellers	<ul style="list-style-type: none"> The information here will be incorporated into the handouts to be submitted to buyers whom you want to request business meetings with. Enter your corporate characteristics, business policy, how you handle trips to and in Japan, and particularly what information you want to obtain, etc. There is no limit on the amount of text you enter. <div style="border: 1px solid #ccc; height: 50px; width: 100%;"></div>
Attaching image of symbol mark or logo Optional	<ul style="list-style-type: none"> Upload an image of your corporate symbol or logo (a JPEG file not heavier than 1 MB) that you want to display on the Details page to be disclosed to the sellers. <div style="text-align: center;"> <input type="button" value="Upload File"/> </div>
Upload an image for your publicity Optional	<ul style="list-style-type: none"> *Upload an image with which you want to advertise your company or convey its corporate image (a JPEG file not heavier than 1 MB). The image uploaded here will appear on the Details page. Click Upload File below and specify an image that you want to attach. <div style="text-align: center;"> <input type="button" value="Upload File"/> <input type="button" value="Upload File"/> <input type="button" value="Upload File"/> </div>
Uploading materials Optional	<ul style="list-style-type: none"> Upload handouts or other data or materials you want to give to the sellers or that you want to use in your business meetings (not heavier than 30 MB in total document size, and not more than 10 files). When the total amount of data uploaded reaches 30 MB, you will become unable to upload any more even though you have uploaded not more than 10 files. <p>Upload able files PDF (pdf) 、 Word (doc/docx) 、 Excel (xls/xlsx) 、 Powerpoint (ppt/pptx) Image (png / jpg / jpeg / gif / tif / tiff)</p> <div style="text-align: center;"> <input type="button" value="Upload File"/> <input type="button" value="Upload File"/> </div>
Topics of interest	<ul style="list-style-type: none"> <input type="checkbox"/> Sustainable Tourism <input type="checkbox"/> Adventure Tourism <input type="checkbox"/> Gastronomy Tourism <input type="checkbox"/> Art <input type="checkbox"/> Industrial Tourism <input type="checkbox"/> Green Tourism (such as a stay at a farmer's house) <input type="checkbox"/> Luxury <input type="checkbox"/> Affordable Travel <input type="checkbox"/> Educational Travel <input type="checkbox"/> MICE (Incentive Tourism) <input type="checkbox"/> Other <div style="border: 1px solid #ccc; height: 20px; width: 100%;"></div>
Information to be presented at the business meeting Optional	<ul style="list-style-type: none"> <input type="checkbox"/> Details of products/packages <input type="checkbox"/> Prices <input type="checkbox"/> Conditions of locations (access) <input type="checkbox"/> Meals <input type="checkbox"/> Services in foreign languages <input type="checkbox"/> Travel schedule <input type="checkbox"/> Method of supply <input type="checkbox"/> Acceptance capacity <input type="checkbox"/> Other <div style="border: 1px solid #ccc; height: 20px; width: 100%;"></div>

Renew

- When all your entries are complete, click Renew to save your changes and enter the details.
- You can click Renew even in the middle of your entry process. The system will store the entries you have made up to that point. When you return, you can easily resume your work from the point where you left off.

The image is of work in progress and the final product may be different.

- Fill out the participant details field with the information of the individuals who will be attending the respective business meetings.

Business meeting participants

[Return to My Page](#)

Note) Please fill in all items in English.

* Please fill in all necessary items in the following form and click the Renew button.

* All items except those labelled "Optional" are compulsory.

Participant's name *	<input type="text"/>
Participant's department	<input type="text"/>
Participant's position	<input type="text"/>
Participant's telephone number	<input type="text"/>
Participant's mobile phone number	<input type="text"/>
Contact information during Travel Optional	* Enter the number(s) of the mobile phone(s) you will be using during your stay in Japan. <input type="text"/>
e-mail *	<input type="text"/>
Languages that can be used for business meetings *	<p>* Please answer for all the languages</p> <p>English <input type="radio"/> Native <input type="radio"/> Business level <input type="radio"/> Everyday conversation level <input type="radio"/> Not possible Japanese <input type="radio"/> Native <input type="radio"/> Business level <input type="radio"/> Everyday conversation level <input type="radio"/> Not possible Chinese (Traditional) <input type="radio"/> Native <input type="radio"/> Business level <input type="radio"/> Everyday conversation level <input type="radio"/> Not possible Chinese (Simplified) <input type="radio"/> Native <input type="radio"/> Business level <input type="radio"/> Everyday conversation level <input type="radio"/> Not possible Korean <input type="radio"/> Native <input type="radio"/> Business level <input type="radio"/> Everyday conversation level <input type="radio"/> Not possible</p> <p>* The official languages for the business meetings will be English and Japanese.</p>
Your associates who will be attending your business meetings	<p>* We will typically grant access to one person per company. However, if more than one person wishes to attend your business meetings as interpreters, supporters, or otherwise, please check the box for "Associates attending."</p> <p>* JNTO will provide each company with accommodation fees, restaurant/bar fees, and transportation (bus) to the venue for one person. Any associates, if applicable, will be requested to cover their own expenses and travel directly to the venue for business meetings. The information desk will provide ID passes for associates to enter the hall. Please be aware of the above before confirming the number of guests who will be accompanying you.</p> <p><input type="radio"/> No associates attending <input type="radio"/> Associates attending</p>
About insurance enrollment	<p>The organizer will provide you, the participant, with insurance, so please check the appropriate items below.</p> <p><input type="radio"/> You are a foreign national. <input type="radio"/> You are a Japanese national but live abroad. <input type="radio"/> You are a Japanese national who lives in Japan (regardless of nationality).</p>
Additional remark Optional	Content other than the above, please input <input type="text"/>

Renew

The image is of work in progress and the final product may be different.

Application Submission Confirmation Page

Registration for Buyer

Our system has received your registration application for VISIT JAPAN Travel & MICE Mart 2026.

The acceptance status of your application will be emailed to you within about one week.

Be sure to click the URL specified in the email sent to you, and complete your permanent registration by 5:00 p.m. (JST) on Friday, July 17.



Confirmation Email for Participation Application Submission

Email title: Our system has received your registration application for VJTM & VJMM 2026.

note that this e-mail is not a confirmation of your participation in VISIT JAPAN Travel & MICE Mart 2026.

Our system has received your registration application for VISIT JAPAN Travel & MICE Mart 2026.

In about one week after you send us your application to participate, we will send you an email informing you of whether we have approved your wish to participate. Be sure to click the URL specified in our email to you, and complete your permanent application by 5:00 p.m. (JST) on Friday, July 17.

*Our system will automatically send an email indicating whether your registration has been approved or rejected. If your PC is set to act on your security policy, the email may be sent to the spam folder, so be sure to keep a lookout.

- Fill out all fields in the Participation Application Form and review the information. Once completed, click the [Send] button. A confirmation email will be sent automatically to complete the application. Please verify the email.
- Please be aware that the confirmation email for your application is not an approval notification for participation in VJTM & VJMM 2026.
- An email will be sent within approximately one to two weeks after the submission of your application to notify you whether your participation has been <approved> or <declined>.
- For those whose participation has been approved, please click the [Login] button and enter your ID (the email address you registered) and the password you created. After logging in, continue by filling in the remaining details on your My Page.

Details of the buyers to be disclosed to the sellers
(an image for illustration purposes only. The actual product may vary.)

symbol mark
logo

Registration number : 5***

Company Name

Follow Company Name



image
picture 01

image
picture 02

image
picture 03

Image video



PR comment for sellers

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Booth NO.	The Booth number assigned to you
Country or region where the office is located	The country/region where your company is located
Company Name	The name of your company
Participant's name	Participant's department Participant's position Participant's name
E-mail	abcdefg@ryokokaisya.com
Line of business	FIT, Group tour, Package tour, Educational travel, Planned tour, MICE
Languages that can be used for business meetings	English : Native Japanese : Business level Chinese (Traditional) : Not possible Chinese (Simplified) : Not possible Korean : Not possible
Areas of interest	Hokkaido, Tohoku (Aomori, Iwate, Miyagi, Akita, Yamagata, Fukushima), Kanto (Ibaraki, Tochigi, Gunma, Saitama, Chiba, Tokyo, Kanagawa), Shinetsu (Niigata, Nagano)
Business category of the other party you want to talk business with	Travel company, Land operator, Hotel, Ryokan, Local government, Tourism association
Topics of interest	Sustainable Tourism, Adventurous Travel, Gastronomic Tourism, Art, Industrial Tourism, Green Tourism (such as a stay at a farmer's house), Luxury, Affordable Travel, Educational Travel, MICE (Incentive Tourism)
Information to be presented at the business meeting	Details of products/packages, Prices, Conditions of locations (access), Meals, Services in foreign languages, Travel schedule, Method of supply, Acceptance capacity,
Results for tourists your company handled in 2025	10,000 - 49,999persons
Download	file name 01, file name 02, file name 03, file name 04, file name 05, file name 06, file name 07, file name 08, file name 09, file name 10,

The image is of work in progress and the final product may be different.

Caution

This page is for those participating in both **FAM Trips** and **business meetings**.

- You will be able to select your preferred FAM Trip course after you have completed registering your "Business meetings and matchings" and "Business meeting participants".

Fam trip

- Your FAM trip courses will be determined on a first-come, first-served basis after you register your information on this page. We will collect the applications and determine the courses every 48 hours, taking into account the time differences. Therefore, there will be no advantage or disadvantage due to time differences.
- As soon as your Fam trip course is determined, we will post it on My Page, so please check it out as soon as possible. (Please note that no email notification will be sent regarding your course assignment.)

FAM Trip *Required

- Please select all the choices from your first to your fifth choice without choosing the same option more than once. Then, click Update.
- You must select all of the five options. If, however, you don't want to join any course other than a particular one, select "I will not join any course other than the one I have chosen above." If you don't mind which course you will join, select "I do not mind what my destination is."
- If you omit any of the options, your registration won't be completed. Therefore, be sure to select all the options, from your first to your fifth.
- We will be closing each course as soon as it has reached its capacity.

No.	3 nights, 4 days (Sep. 26-29)	Fam trip details	
1	Hokkaido (Eastern Hokkaido) [Nature and Traditional Culture]	Fam trip details	
2	Hokkaido (Southern Hokkaido) [History and Cultural Heritage]		
3	Akita and Yamagata [Nature and Traditional Experiences]		
4	Iwate and Miyagi [Repeat Visitors to Japan]		
5	Fukushima and Ibaraki [Educational Travel]		
6	Kanagawa and Yamanashi [First-Time Visitors to Japan]		
7	Kanagawa and Yamanashi [GREEN×EXPO 2027]		
No.	2 nights, 3 days (Sep. 26-28)		
8	Niigata [Gastronomic Tourism]		
9	Gunma and Tochigi [History and Nature]		
10	Saitama and Nagano [History, Art and Nature]		

First choice

Second choice

Third choice

Fourth choice

Fifth choice

* Select all options, from your first to your fifth, and then click Update. Once you do that, you won't be able to make any changes after that.

* If your registration is complete but you decide to change to another course, please contact the FAM Trip Secretariat (vjtm_mm@nta.co.jp).

Caution

This page is for those participating in **business meetings only.**

- If you have received notification from JNTO for only joining the business meetings but you still wish to go on a FAM trip, you can apply to be put on the waiting list for a FAM trip. If a cancellation occurs and a spot becomes available, the FAM trip Secretariat will contact you.

FAM trip (on the waiting list)

FAM Trip
*Required

Your company is currently marked as 'not joining in the FAM trip'. However, if a spot becomes available due to a cancellation, would you like to join?

- I wish to join it. (I will wait in line for a cancelation.)

Until when can you wait in line for a cancelation?
(Please consider the timing with your flight and other matters.)

▼ Month ▼ Day

* FAM Trip secretariat (vjtm_mm@nta.co.jp) will notify you if we approve your wish to join it.

- I do not wish to join it.

* For your information, the ten courses for general leisure trip buyers will be as follows:

* You have registered to be on the waiting list. This does not mean you are authorized to join your selected FAM trip.

No.	3 nights, 4 days (Sep. 26-29)	Fam trip details
1	Hokkaido (Eastern Hokkaido) [Nature and Traditional Culture]	Fam trip details
2	Hokkaido (Southern Hokkaido) [History and Cultural Heritage]	
3	Akita and Yamagata [Nature and Traditional Experiences]	
4	Iwate and Miyagi [Repeat Visitors to Japan]	
5	Fukushima and Ibaraki [Educational Travel]	
6	Kanagawa and Yamanashi [First-Time Visitors to Japan]	
7	Kanagawa and Yamanashi [GREEN×EXPO 2027]	
No.	2 nights, 3 days (Sep. 26-28)	
8	Niigata [Gastronomic Tourism]	
9	Gunma and Tochigi [History and Nature]	
10	Saitama and Nagano [History, Art and Nature]	

Renew

- You will be able to register your preferences for joining an Excursion after you have completed registering your "Business meetings and matchings" and "Business meeting participants".

Registration for an Excursion

On the day before the trade show (September 23), we will hold half-day Excursions in the Greater Kanto area for general buyers who handle leisure trips.

For an overview of the excursion, [click here](#).

We are accepting applications on a first-come, first-served basis for 50 participants [25 for Haneda Airport Area and 25 for Narita Airport Area].

Please register if you wish to join the program.

*Participants will be accepted on a first-come, first-served basis. When capacity is reached, no more applications will be accepted. You will then be unable to select your preferred course. (You will then be unable to check the course.)

*Even after you have submitted your application, your participation is not yet finalized. If your application is accepted, you will be notified on your My Page.

Registration for an Excursion

- You will participate in Haneda Airport Area.
- You will participate in Narita Airport Area.
- You will not join an excursion.

- ※ The Excursion participants are requested to check in at their designated hotel at or after 4:00 p.m. on Tuesday, September 22, the day before the excursion. (If you wish to check in earlier than 4:00 p.m., consult the FAM Trip Secretariat (vjtm_mm@nta.co.jp). You will have to bear any additional charges.)
- ※ Please click "Renew" After that, you won't be able to make any changes.

Renew

- Please note that once you have registered, you will not be able to make any changes to your information.
- Applications are accepted on a first-come, first-served basis. Once capacity is reached, registrations will close, and the course will no longer be available.

My Page

My Page

Company Name

Registration number : 5***

Notice

Fill out all fields by 5:00 p.m. (JST) on Friday, July 17.

You will be able to register if you want to join a FAM Trip and go on an Excursion after you have finished specifying your "Business meetings and matchings" and "Business meeting participants."

Information to register	Status	
Initial registration	Already registered * The registration deadline is Friday, July 17, at 5:00 p.m. (JST).	Edit Page
Business meetings and matchings	Already registered * The registration deadline is Friday, July 17, at 5:00 p.m. (JST)	Input / Edit Page
Business meeting participants	Already registered * The registration deadline is Friday, July 17, at 5:00 p.m. (JST)	Input / Edit Page
Fam trip	Already registered First, please finish registering your Info about business meetings and matchings and Participant info. To register your FAM trip options, complete the above two registrations first, and then go to Entry and edit. * Those who specified that they will not take part in a FAM trip in their preliminary check must enter this information as well. We will decide your FAM trip course after checking your preferences on a first-come first-served basis. * The registration deadline is Friday, July 17, at 5:00 p.m. (JST)	Input / Edit Page
Registration for an Excursion	Already registered * We are accepting applications on a first-come, first-served basis for 50 participants [25 for Haneda Airport Area and 25 for Narita Airport Area]. First, please finish registering your Info about business meetings and matchings and Participant info. To register your Excursion, complete the above two registrations first, and then go to Entry and edit. * The registration deadline is Friday, July 17, at 5:00 p.m. (JST) * We will be closing each course as soon as it has reached its capacity.	Input / Edit Page

- Once you have completed your entry, the status field will indicate "Already registered".
- **If you have completed a page but need to make changes to your registration, you may do so by 5:00 p.m. (JST), Friday, July 17.**

Please contact the secretariat if you have any questions.

Secretariat of VISIT JAPAN Travel & MICE Mart 2026

buyer@vjtm.jp

Login page

[1]

Login

To: For Buyers

Please press the "Login" button after entering your Login ID and password.

Login ID (Email address)

Password

Login

If you don't remember your password and if you wish to set a new password, click [here](#).

• To reset or change your password, go to the login page and click [here](#).

Click

[2]

Set a new password

To: For Buyers

If you don't remember your password, enter your login ID (email address) that you will be using in setting a new password, and press Send.

Login ID (Email address):

Send

• To set a new password, enter your registered email address and click [Send].

To set a new password, enter your registered ID (email address) and Send it.

[3]

Set a new password

To: For Buyers

Enter the one-time password that we have sent to the email address that you have registered, and press Send.

One-time password:

Send

• Enter the one-time password sent to your registered email address and click [Send].

Enter the one-time password you received and click [Send].

[4]

Set a new password

To: For Buyers

Enter a new password, and press Set a new password.

Your new password:

Your new password (again):

Set a new password

• Enter a new password between 12 and 64 characters. It must include at least one of each of the following: an uppercase letter, a lowercase letter, a number, and a symbol.

Click

Enter your new password twice to confirm.

[5]

Set a new password

To: For Buyers

You have successfully set your new password.

Login

• Setting a new password have completed.
 • Log in with your new password.
 • Please be sure to make a backup copy of your new password in case you forget it, and keep it on file.
 • You can set a new password as many times as you want.

Click