

Privacy Policy

The Secretariat for VISIT JAPAN Travel & MICE Mart 2023 (to be undertaken by JTB Corporation, hereafter referred to as "the Secretariat") will in the course of VISIT JAPAN Travel & MICE Mart 2023 handle all information provided by its registrants as specified below:

- In order to properly handle the information obtained, the Secretariat shall assign an Information Handling Manager to instruct and supervise the Secretariat staff that handle information on those who registered at VJTM & VJMM, and ensure the prevention of leaks and falsification of information, and acts of illegal intrusion.
- The Secretariat shall classify the information it handles into the following two groups: [1] "General Information" that includes corporate information (e.g., name, line of business, area of business) of your company or organization, information that can identify the registrant (e.g., address, telephone number, email address of the registrant), and the name of the person in charge; [2] "Special Information" that includes details of appointment requests submitted by registrants for individual business meetings, the other parties that have closed deals with registrants, business meeting schedules, and the results of business meetings.
- General Information, that is information required for registrants to make business meeting requests to each other, will be disclosed in a form that allows the said information to be accessed only by the registrants.
- However, of the General Information about the relevant sellers, their corporation/organization names and main business areas may be shared with buyers considering joining the program to ensure that the business meetings take place appropriately.
- "Special information" will be exclusively used for improving the arrangement of matching and future business meetings and shall not be used, provided or published for any purpose other than arranging business meetings.
- Regarding the information required to be provided by overseas buyers coming to Japan and joining the FAM trips, the Secretariat will collect registrants' name, address, email address, emergency contact information, their sex/gender, insurance subscription status, information about any allergies and eating habits, whether they require access to smoking areas, and other information. For those who need a visa, the following information will also be collected: passport number, nationality, date of birth, and other special considerations and related information. All such information will be provided via the organizer, the Japan National Tourism Organization (JNTO), to one of the of the contractors for this project, Nippon Travel Agency Co., Ltd. (NTA). NTA will then use the said personal information when arranging accommodation and transportation for the registrants during the business meetings and FAM trips and when contacting them.
- The Secretariat will maintain the said information according to its strict security and confidentiality standards. It will never share any of the said information with any Secretariat members who are unauthorized to handle it, any staff other than that of the Secretariat, any contractor, or any other unauthorized personnel.
- The Secretariat will destroy the above information promptly after the period in which it is stipulated that the said information will be maintained has expired.
- Responses to requests made by registrants regarding inquiries on and corrections to personal information shall only be made after the Secretariat confirms that the persons who made said requests are indeed registrants, by using the method stipulated by the Secretariat.
- The Secretariat shall comply with Japanese laws and other regulations applicable to personal information possessed by the Secretariat, review the contents of the Privacy Policy as appropriate, and make utmost efforts to improve it.